Refresh
The Organizing Company

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Doru M. Angelo | Onyx Elite LLC
1216 Farmington Ave Suite 202
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Dear Doru,

I wanted to take a moment to formally thank you for the business coaching and support you've provided. From the very beginning, your fun, bright, and genuinely contagious energy stood out—paired seamlessly with your professional insight, direct communication style, and immediate, actionable guidance. You show up fully present, supportive, and grounded, especially when navigating ethical discussions around business policies, procedures, and long-term decision-making. I love your coaching style.

I am already seeing tremendous shifts in several areas of my business as a direct result of our work together. You have a remarkable ability to set clear expectations and structure, ensuring I am prepared and accountable with meaningful "homework" completed before each reconnection. Beyond strategy, you actively help me monitor operations and procedures while changes are being implemented, which has been invaluable during this period of growth and refinement.

What has impressed me most is your ability to offer small but mighty suggestions in areas I wasn't even expecting—insights that will clearly support REFRESH as it expands and evolves. Your guidance around ideal client acquisition, targeted lead growth, and strategic positioning has helped me think more intentionally about who we serve, how we communicate our value, and how we grow sustainably.

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Your networking reach is extensive, but even more meaningful is the way you connect on a human level. Working with you truly feels like finding a new friend in business—someone who is just a text or call away when quick guidance or clarity is needed. You lead by example, modeling the importance of honoring the value of our brand and ensuring we do not undercharge for the high-level service REFRESH provides.

Perhaps most importantly, you help me dream, create, and imagine the unplanned. You encourage expansive thinking while grounding it in practical action, and that balance has been incredibly empowering.

I am deeply grateful for your partnership and look forward to continuing this work together as REFRESH grows into its next chapter.

With appreciation,

Alicia Soares

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Owner, Refresh LLC